



2023 IMPACT REPORT

LIVERPOOL PUBLIC LIBRARY



DISCOVER • LEARN • GROW



LIVERPOOL PUBLIC LIBRARY

Where the Community Connects

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Liverpool Public Library Board of Trustees 2023

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Our Mission:

To connect our community, engage people and inspire discovery, learning and growth.

Welcome

A message from our Board President and Director

Dear Valued Community,

The Liverpool Public Library (LPL) exists to empower and enrich the lives of our residents. We believe in fostering a vibrant community space where everyone has the opportunity to learn, grow, and connect. Your continued support allows us to fulfill this mission.

Over the past few years, libraries worldwide have faced unprecedented challenges. Through these times, the LPL remained a constant source of support, adapting our services to meet your evolving needs. We're deeply grateful for your unwavering partnership, and we look forward to continuing this strong bond.

From our engaging children's programs to our ever-evolving technology collection and digital resources, we strive to provide the highest quality services to our community in the most efficient manner possible.

We extend a heartfelt thank you to our community for your unwavering support of the LPL. We look forward to serving you in the years to come.

The LPL is a place where people can learn and grow. If you are not currently utilizing all that the LPL has to offer, we invite you to visit us in person or online (LPL.org), to see the many resources we have to share.

Ashley Gouger
President, Board of Trustees

Susan Reckhow
Director

We believe in fostering a vibrant community space where everyone has the opportunity to learn, grow, and connect.



Community Outreach

Connecting with senior communities

The Liverpool Public Library is dedicated to helping seniors who may not be able to physically come to the library to utilize its services. Our outreach programs have delivered books and materials to five senior residences around the LPL service area. In addition, through the Books by Delivery service, homebound individuals also receive books and library materials delivered right to their doors.

“The love and benefits of reading are truly ageless”

Residents at these senior communities have told our librarians how much they look forward to the LPL visits and that they enjoy the materials we carefully curate for them. With many individuals participating at each visit, LPL staff enjoys the group interactions with many residents at one time. Building these relationships is a reciprocal benefit of these partnerships.



“The love and benefits of reading are truly ageless,” says Melissa McCurdy, collection development & readers’ advisory librarian. “It’s a joy to be able to deliver books to our senior patrons so they continue to experience the excitement of a new story or author, or reread a valued favorite.”

By the Numbers: Outreach Beyond our Walls

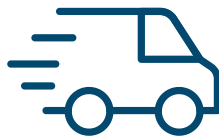


41 Community Visits

Our Outreach team visited **22** sites for a total of **41** stops to senior housing communities, parks, apartment complexes, the YMCA, BOCES, and more. Each visit provided an opportunity to share library materials, give out library cards, and engage new audiences. In addition, we hosted programs **83** times in locations throughout the community.

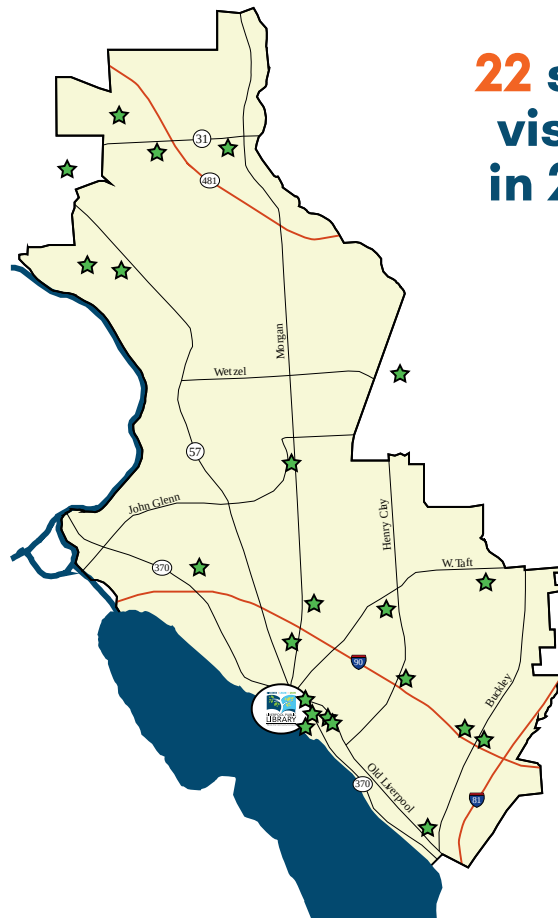
534 Deliveries

We made 534 deliveries of books and other media through the Books By Delivery program for homebound individuals.



45 StoryWalks®

StoryWalks® are signs strategically placed along an outdoor path featuring pages from a children's book. We placed StoryWalks in 6 locations throughout the LCSD service area, rotating selections all summer long.



22 sites visited in 2023

January



Homeschool Participation Grows

Our homeschooling activities grew this year with **71 events** for students of all ages. These events all helped to provide connection and engagement. Our Back to Homeschool Party and the Homeschool Resource Fair provided a wealth of information to participants.

February



Lifelong Learning Begins at LPL

Early literacy skills have a lifelong impact on educational and occupational success.** The *1,000 Books Before Kindergarten* program encourages young readers in preparation for school.

** <https://1000booksbeforekindergarten.org/education/>

March

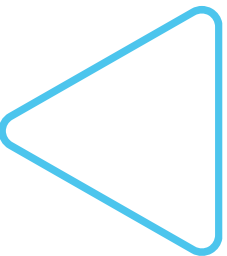


The Charlie Cart is provided with funds from Assemblymember Pamela Hunter.

Charlie Cart Gets Cooking

Through **21 different** classes, the Charlie Cart, an all-in-one educational kitchen, helped aspiring chefs learn allergy-friendly recipes and ones tied to cultural celebrations and fairy tales. Tweens and teens also got hands-on cooking practice.

April



Bresnahan Awards Held at LPL

We were happy to host the award ceremony as part of our ongoing partnership with LCSD. At the event, local celebrities read aloud the children's books that were nominated. The winner, as voted on by students in grades K-6, was *How to Apologize*, by David LaRoche and illustrated by Mike Wohnoutka.

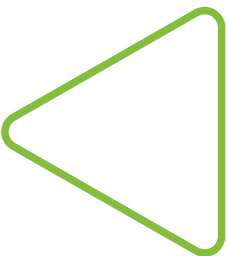
May



Senior Fair Highlights

Local organizations serving seniors were on hand in May to answer questions and provide information to more than **100** patrons. Topics included housing, health insurance, meals and nutrition, social outlets, and more.

June



Let's Read, Liverpool Engages 374 Participants During Summer Months

Our summer program offered more than **250** events and activities to engage, educate, and entertain! Children pledged to read what they wanted, as much as they wanted. But it wasn't just for kids, teens and adults could participate in challenges, too.

Securing Sustainable Funding

In 2023, we secured **4** grants for a total of **\$31,285**. These funds helped us to provide a wide range of programs to our patrons like cooking and nutritional demonstrations, community concerts, cutting edge podcasting equipment, and a book club.



Sparking Imagination with Stories

Story times, like this one held at Onondaga Lake Park with Assemblymember Pamela Hunter, captivated children while developing literacy and listening skills. More than **8,100 children** (up to age 5) and their caregivers participated in **267** different events that promoted language skills.



Centro Experience is Moving for All

As part of Exploring Tomorrow's Transit, an effort by Centro and the Syracuse Metropolitan Transportation Council, LPL hosted several information sessions. In September, families enjoyed a tour of a Centro bus, a short ride around the village, and a special story time onboard the bus.



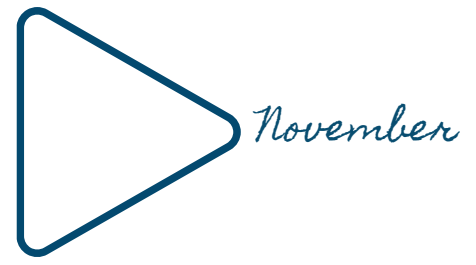
Spooktacular Fun at Haunted Garage

Donned in costume, hundreds of children and their families walked or drove through the LPL garage for the fourth annual event. Community partners decorated different areas of the garage to maximize family fun!



Grant Helps LPL Hit Right Notes

We loved being able to offer 8 concerts at no charge to the community. With help from the CNY Arts Grant, we welcomed a range of artists (like Silverwood Clarinet Choir pictured here) who entertained nearly **650** guests throughout the year.



Giving Back to the Community

We value our community and know it is essential to give back. That's why we hold multiple collection drives every year and coordinate volunteer trips to area non-profit organizations like this one to Meals on Wheels.



Adults with Disabilities Hangout

Connecting with Important Populations



When Edina Osmanovic, community engagement librarian and volunteer coordinator, witnesses members of her Adults with Disabilities Hangout group connect with new people, she's happy.

"It's so rewarding to see participants socializing and forming relationships with people they may not usually interact with," Osmanovic says, unable to hide a smile.

She's been running the monthly program for about two years.

Around 35 individuals and their caretakers participate in the program that gives participants a place to hang out, play games (Wii is a favorite), color, use the library's computers, and do crafts.

But the best part? According to Osmanovic, it's welcoming the group members into other events that the library offers. "It's wonderful when everyone feels welcome and included."

By the numbers: Programs

What is a "program"? It's any event, activity, excursion, presentation, or other LPL created gathering of patrons. It's everything from book clubs and concerts to tween meet ups and cooking demonstrations, historical presentations and art workshops to story times and museum trips.

Program Count

1,102

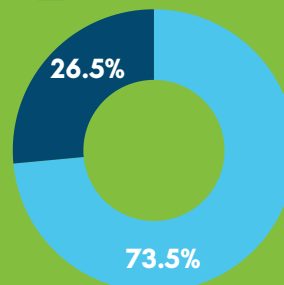
Program Participation

26,045

Total Circulation: 435,101 items

Physical materials

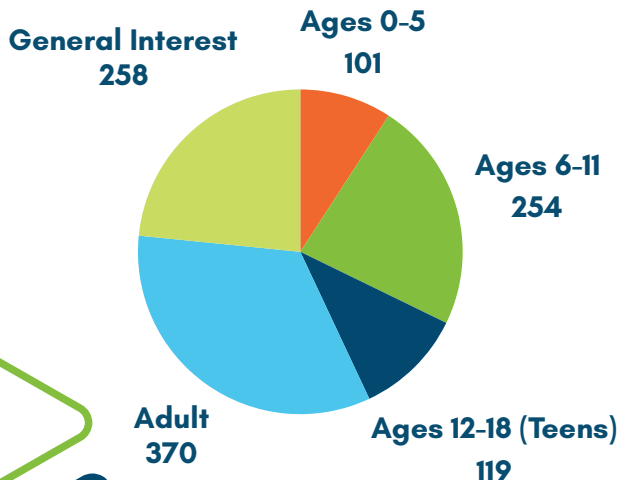
Digital materials



More than physical books! Our 2023 circulation reflected a **17.5%** increase in our digital materials circulation like ebooks and audiobooks available through Hoopla and Libby.

Program Sessions by Age Target

We strive to offer programs for all ages, including events for families and those that appeal to patrons of multiple ages.



19% increase in foot traffic

In 2023 we welcomed 179,953 people through our doors. A 19% increase over 2022.



15,702 Sign-ins

Our public computers were signed-in more than 15,700 times in 2023. This provided patrons access to Microsoft Office, the internet, and printers.



16,592 WiFi Usage

LPL offers free WiFi for all devices within the building. Our WiFi usage was up 41% from 11,794 in 2022 which shows us more patrons are taking advantage of this free service.

LPL Superusers

Connecting with Millennials

"I'm usually in at least once a week," says Village resident Alice Maggiore. She looks forward to her frequent library visits. "I love to peruse the Lucky Reads section, as well as the new fiction section along the circle."

She feels the library is an incredible asset for the community. "I love how it's evolved to suit the modern needs of readers," she says. "It helps fill gaps in the community by providing access to computers, internet, and private meeting spaces to help make life in the digital age easier."

Alice, 35, works remotely full time in public relations, and has used many of these resources. She recalls one time when LPL helped her after her home internet went down, "I needed reliable access to conduct an important virtual meeting. I was able to reserve a private meeting space at LPL and take the call successfully."

Alice feels the library serves the community's needs well. She says, "It serves the community in ways it probably doesn't even realize. It's a resource, central gathering place, and a connector to other community assets."



Visits to LCS D Schools

23



Our Children's department visited schools within the Liverpool Central School District **23** times in 2023.

On visits, we read stories, introduce the library, offer library card sign ups, and much more.



170

Number of programs targeted towards our youngest learners designed to provide a foundation for when they are developmentally ready to read. These activities expand vocabulary, increase socialization, and develop oral language skills in an effort to prepare children for kindergarten.

Liverpool Central School District

Connecting with our Educational Partners

Schools and libraries are both often community centers at heart with the same vision: to provide a safe, welcoming environment for all and access to information in various formats. When schools and libraries collaborate, everyone benefits.*

LPL partners with the Liverpool Central School District (LCS D) in many ways including a new mutually rewarding program called Reading Buddies, started in 2023. This partnership pairs high school students from LCS D who are enrolled in the Early Childhood Education BOCES program with struggling young readers. During daily 40-minute sessions, the teens reinforce and encourage reading skills during the summer months. With a grant from the Literacy Coalition of Onondaga County, LPL will expand the program in 2024.

By visiting classrooms and school events throughout the year, Joellyn Murry, Coordinator, Children's & Family Services, and her team share stories and show children all that the library has to offer them.

"We have a common goal," says Murry, of the schools and the LPL. "We want our children to thrive, to become lifelong readers and learners."

* <https://www.ala.org/alsc/publications-resources/professional-tools/school-public-library-partnerships>



Students at Elmcrest Elementary School tour a Story Walk ©.

MICRON

Connecting with our Community Partners



Micron Technology plans to build four massive semiconductor fabrication plants in Clay. The arrival of the multi-billion-dollar microchip plant will require a workforce of thousands in a multitude of fields of expertise. Many of those future employees are in middle and high school right now learning the skills they'll need to be successful in those areas. That's one reason we were thrilled to partner with Micron in March 2023 to host Community Together, an interactive event celebrating STEM (Science, Technology, Engineering, Math) and literacy.

At the event, teen and tween patrons demonstrated several different technological devices found at the LPL. These included remote-controlled vehicles, Osmo, Makey Makey kits, and the 3-D printer. Visitors were encouraged to try the equipment as well.

In addition, representatives from Micron gave a presentation showing how microchips are manufactured. They also supplied Virtual Reality (VR) goggles and clean room suits for anyone who wished to peek inside a fabrication lab.

We look forward to growing our partnership with Micron.



Community Partners

Helping make what we do possible

- | | | | | | |
|-----------------------|-------------------------|------------------------|-----------------------|-----------------------|----------------------|
| Aetna | Classical Conversations | Home Learners | McMahon Ryan Child | Onondaga Earth | Skä•noñh Great |
| Aging Advocates | Clay Historical | Association of CNY | Advocacy Center | Corps | Law of Peace |
| American Legion | Association | Homeschool New York | Mike Miller | Onondaga Historical | Center |
| Assemblywoman | CNY Arts | Hope Cafe | Morgan Square | Association | Society for Creative |
| Pamela Hunter | CNY Doula | Humanities NY | Senior Apartments | Onondaga Lake | Anachronism |
| Ballantyne Gardens | Connection | Interfaith Works | MOST | Conservation Corps | St. Sophia Greek |
| Barnes & Noble | CNY Rise Center | Jon Anderson | NAMI Syracuse | Parkrose Estates | Orthodox Church |
| Bead Society of CNY | CSpeed | LEGO store @ Destiny | NASA Solar System | Paws of CNY | Statewide Council |
| Beaver Lake | Cub Scout Pack 208- | Liverpool Art Center | Ambassador | Play the Game, | on Aging |
| Nature Center | Liverpool | Liverpool Central | New York Statewide | Read the Story | Station Artist |
| Blue Moon | Dungeons and | School District | Senior Council | Point of View Films | Collective & Gallery |
| Apothecary | Dragons Club | Liverpool Chiropractic | Nichols | Raymour & Flanigan | Summit Federal |
| Bonsai of CNY | Edge Credit Union | Liverpool Community | North Area YMCA | Redeemer Food Pantry | Credit Union |
| Brady Farms | Erie Canal Museum | Gardeners | Nourished with Emily | Redeeming | Syracuse Diocese |
| Brookdale Senior | Erna Eno | Liverpool Fire Dept. | NYS Great Lakes | Thursdays Co-op | Syracuse Mets |
| Living | Fidelis | Liverpool is the Place | Piping Plover Project | Rob Neiderhoff | Syracuse -Onondaga |
| Buckley Square | Forge Gone | Liverpool Police Dept. | Oasis | Safe Harbor Wills & | Food Systems |
| Senior Apartments | Conclusions, LLC | Liverpool Village | OCRRA | Trusts | Alliance (SOFSA) |
| Bull & Bear Roadhouse | Golden Bee Bookshop | Historian | Oneida Community | Salina Town Parks | Syracuse Stage |
| CNY Reads | Greater Liverpool | Loaves and Fishes | Mansion House | Scene 7 Theatre | Syracuse University |
| Citizen Preparedness | Chamber of Commerce | Food Pantry | Onondaga | Senior Home Care | The Hearth at |
| Corps | Green USA | Madison Village | Community College | Solutions | Greenpoint |
| Clark's Reservation, | Gwen's Helping Hands | Mari Ukleya | Onondaga County | Seward House Museum | The Wilcox Octagon |
| NY State Parks | Hearing Life | Director, Adult | Office of Adult & | SFCU | House |
| | Helio Health | Education, BOCES | Long Term Care | SHAPE | Touching Hearts |
| | Historic Oakwood | Matilda Joslyn Gage | Services | Sharkey's Bar & Grill | Town of Clay |
| | Cemetery Preservation | Foundation | Onondaga County | Silver Fox Senior | Town of Salina |
| | Association, Inc | | Office of the Aging | Social Club | Wellcare |
| | | | Onondaga County | | William G. Pomeroy |
| | | | Parks | | Foundation |
| | | | | | Zen Center of |
| | | | | | Syracuse |