MISSION | OUR PURPOSE
To connect our community, engage people and inspire discovery, learning and growth.

COMMUNITY VALUES | WHAT RESIDENTS SEEK
Community conversations held throughout the planning process focused primarily on aspirations for the Liverpool community, with secondary input on how the library can play a role in creating change. Three common themes rose to the top:
- A welcoming, friendly and more connected community
- An educated, family-oriented and safe community
- A vibrant, culturally diverse and progressive community

EMPLOYEE CORE VALUES | HOW WE RESPOND
Establishing the library’s core values sets a benchmark for how the staff and trustees present themselves and behave both individually and as a group. This is an important aspect of the strategic planning process as it establishes how the library interacts, with each other, with members of the community, and the personality they want to present.

COMMUNITY
We connect people with information, resources and each other.

LEARNING
We encourage learning as a life-long activity and believe it is our role to help create an educated community.

INNOVATION
We create dynamic environments through constant and purposeful change.

COLLABORATION
We work together and build relationships to strengthen our community.

VISION | HOW WE SEE THE FUTURE
The vision for the Liverpool Public Library is to play an integral role in creating a vibrant, engaged, connected community.

THREE STRATEGIC PRIORITIES
WHAT THE COMMUNITY CAN EXPECT TO SEE
From the strategic planning emerged three priorities for moving forward:
- Learning & Education
- Connecting the Community
- Reimagining the Library

LIBRARY USAGE IN 2016
Population Chartered to Serve 50,947
Items Checked Out ........................................... 536,239
Library Visitors ................................................. 1,355,598
Reference Questions ........................................ 21,013
Programs and Storytimes ................................. 906
Program Attendance ....................................... 22,915
**Learning and Education**

Position the library as a leader in learning and education in the Liverpool Central School District (LCSD) service area.

Align with the LCSD in support of their strategic plan.

Work with the school and organizations within the community to help identify and address gaps in learning and education (Birth/K–12).

Support lifelong learning and skills-training in adults (18 and up).

**Connecting the Community**

Shape and lead community and civic engagement in the Liverpool Public Library service area.

Establish and nurture community partnerships to enable community organizations, including the library, and community members to work closer together.

Increase visibility and accessibility of library programs and services throughout the service area.

Enhance communication and outreach efforts to have a broader impact and higher visibility among library users and non-users.

**Reimagining the Library**

Align LPL’s organizational structure and staffing to meet community needs and ensure success in the 21st Century.

Evaluate the library building and surrounding property against current and future needs.

Replicate and expand library services beyond the library building to bring the “library” out further into the community.

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**On the Path to New Initiatives...**

- **1000 Books Before Kindergarten**
- **StoryWalks**
- **Books on Wheels**
- **Music Garden**
- **Pavilion**
- **Student Library Cards**
- **Job Search Assistance**
- **Enhanced Delivery Services**
- **Pop Up Library**
- **After School Programs**

**BENEFITS: A Successful, Educated Community • A Vibrant, Welcoming Community • A Library That Meets the Community’s Needs**