'POOL PASS VIRTUAL STUDENT LIBRARY CARD

A partnership between the Liverpool Public Library and Liverpool Central School District





PREFACE - ABOUT THE LPL

- Located in Liverpool, NY, just outside of Syracuse
- School district library to the Liverpool Central School District (CSD)
- Liverpool CSD has over 6,900 students
- LPL serves over 50,000 patrons throughout the Liverpool CSD
- 54 staff members
- 14,695-square-foot building
- \$4,260,800 annual budget









Main Library - May 2019 to January 2020 Children's Room - October 2019 to November 2021



PROLOGUE RELATIONSHIP WITH LIVERPOOL CSD

- How our partnership has grown:
 - Geek Squad
 - Institution Cards
 - School Visits
 - StoryWalks™
 - Summer Reading

PLOT INCEPTION AND GOALS FOR THE STUDENT LIBRARY CARD

- To enrich and support school instruction
- To reduce barriers and increase access
- To support traditional and digital literacy
- To increase literacy and educational success
- To create lifelong library users
- To combine resources





'POOL PASS TIMELINE



EXPOSITION -**INNOVATION TEAMS**







INNOVATION TEAM @ LPL

- Team Charge: Present options for a Liverpool Library Student Card
- "We all agree that providing equitable and seamless access to the resources of the LPL is beneficial to the students of the Liverpool CSD. Last year, our staff and school librarians made progress advancing a student library card initiative, but then COVID and quarantine intervened. Let us build on their research and momentum to create a comprehensive program that ensures our resources are an integral part of a student's learning experience."

CONSIDERATIONS

- Duplicate Cards
- Old Fines
- Opt-Out Options
- Family Educational Rights and Privacy Act (FERPA) Considerations
- Memorandum of Understanding (MOU)
- Branding
- Promotion







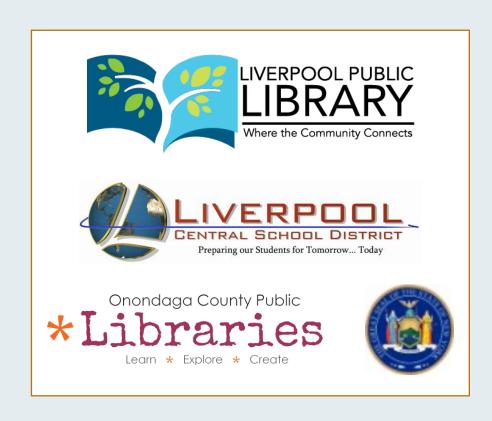
PREFACE

- Prepare proposal and identify key stakeholders
- Presented to LPL Board of Trustees
- Receive approval from Liverpool CSD Administration
- Met with Liverpool CSD IT Team
- Presented to Liverpool CSD Board of Education meeting

CHARACTER DEVELOPMENT - IMPLEMENTATION

Expected Key Stakeholders:

- LPL
- Liverpool CSD
- Liverpool CSD IT Department (New York State EdLaw 2-d)
- Onondaga County Public Library (OCPL)
 System
- LPL Legal Team





CHARACTER DEVELOPMENT - IMPLEMENTATION



Unexpected Key Stakeholders:

- Onondaga County IT Department
- Onondaga County Legal Team
- Innovative/ Polaris Library System Support Team
- Liverpool CSD Food Services Department
- Onondaga-Cortland-Madison BOCES/ CNYRIC IT Team





RISING ACTION - IMPLEMENTATION

- Determine Unique Identifiers for Barcodes and Pin Numbers
- Opt-Out Options
 - Parents/guardians are allowed to opt-out of 'Pool Pass
 - A form is provided on our website and through the school district
- MOU

RISING ACTION - IMPLEMENTATION

- Technical Issues with County IT Department:
 - Firewall
 - Data Encryption





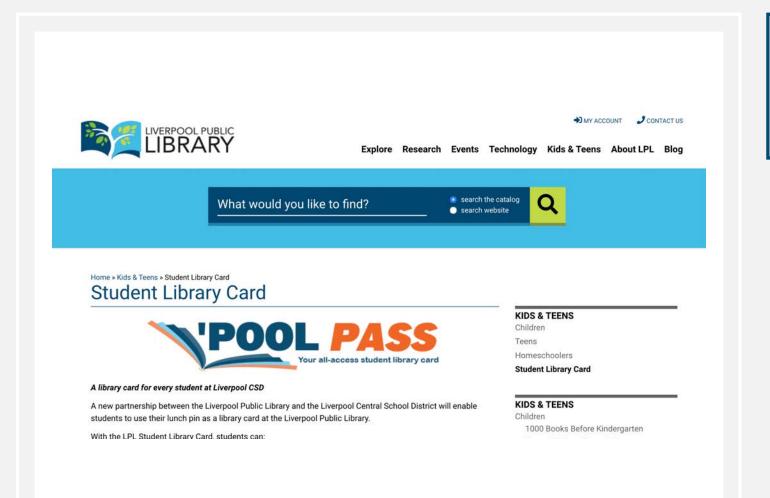
PROMOTION



- Branding
 - Decide on Name
 - Develop Logo

- Develop Promotional Materials
 - Flyers and Posters
 - Bookmarks
 - "Swag" for Students

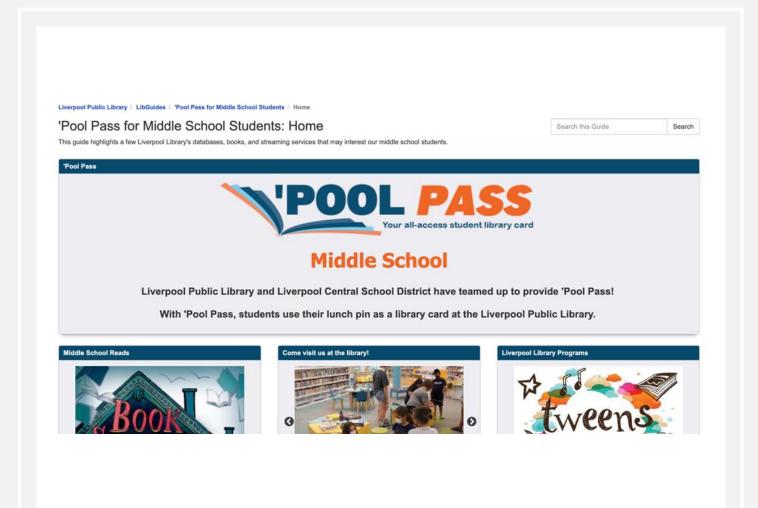




LPL.ORG/POOLPASS OR LPL.ORG/STUDENTS

- Website for Public
 - All Things 'Pool Pass
 - Opt-Out Form
 - FAQ
 - Instructional Videos





LANDING PAGES BY GRADE

 Custom pages – using LibGuides – by grade level



COLLABORATION IS KEY

Worked with Liverpool CSD to distribute promotional materials and information to families

- Bookmarks
- Posters
- School Newsletters,
 Parent Square





'POOL PASS

A library card for every student at Liverpool CSD

USE YOUR LUNCH PIN AS A LIBRARY CARD AT THE LIVERPOOL PUBLIC LIBRARY!

With the LPL Student Library Card, you can:

- Download eBooks, audiobooks, magazines and music.
- Access digital resources such as databases, newspapers and reference books.
- Utilize streaming services, including hoopla.
- Place holds at LPL and borrow up to three physical items.
- Use computers in the library.

HOW TO USE:

- Visit www.LPL.org, select Kids & Teens, then Student Library Card.
- Use POOLSHS in front of your Liverpool CSD lunch pin.
- When asked for a PIN, use your birth date in a MM/DD/YY format. A number is not required for single digit days or months. For example, a birth date of Jan. 4, 2013 would have a pin of 1413.



LEARN MORE AT LPL.ORG/STUDENTS -OR ASK YOUR LIBRARIAN!



CLIMAX -LAUNCHING 'POOL PASS

- Partnered with School Librarians
- Tiered Launch
 - Piloted at Two Middle Schools
- Pool Pass Introduction to Students
 - Promotion
 - Library Visits
 - Demonstration
 - Post Promotion







CLIMAX -LAUNCHING 'POOL PASS

A Few Plot Twists:

- Identified issues with PINs
- Tiered launch placed on hold until issues could be addressed

THE NEXT CHAPTER

- Collaboration with Liverpool CSD IT Office
- Updating PINs
- Adding student initials to avoid duplication
- Relaunch 2023







LESSONS LEARNED

- Anticipate unexpected stakeholders
- Understand how students access technology in their schools
- Lunch Pins 101

WHERE TO START?

- Build Relationships StoryWalks™
- Collaborative Programming Geek
 Squad
- Communicate Institution Cards for District Librarians
- Be Creative Farmers Market for Kids





QUESTIONS?

Contact Information:

- Susan Reckhow, Interim Director Susan.Reckhow@lpl.org
- Kay Budmen, LCSD Retired School Media Specialist and LPL Board Trustee <u>Kay.Budmen@lpl.org</u>
- Joellyn Murry, Children's & Family Services Coordinator Joellyn.Murry@lpl.org
- Katie Jensen, Communications Coordinator Katherine.Jensen@lpl.org

- Learn more about 'Pool Pass at LPL.org/PoolPass
- Find resources and a copy of this presentation at LPL.org/NYLA2022



