

'POOL PASS VIRTUAL STUDENT LIBRARY CARD

A partnership between the Liverpool Public Library and Liverpool Central School District

A photograph of a library aisle. On the left, there are white bookshelves filled with books. In the center, a long, low-profile bench is covered in a vibrant, geometric pattern of blue, green, orange, and white. The floor is a light blue carpet with some brown patches. The background shows more bookshelves and a yellow wall.

IT'S NOT A PICTURE BOOK,
IT'S A NOVEL

PREFACE - ABOUT THE LPL

- Located in Liverpool, NY, just outside of Syracuse
- School district library to the Liverpool Central School District (CSD)
- Liverpool CSD has over 6,900 students
- LPL serves over 50,000 patrons throughout the Liverpool CSD
- 54 staff members
- 14,695-square-foot building
- \$4,260,800 annual budget





LPL RENOVATION

Main Library - May 2019 to January 2020
Children's Room - October 2019 to November 2021



PROLOGUE - RELATIONSHIP WITH LIVERPOOL CSD

- How our partnership has grown:
 - Geek Squad
 - Institution Cards
 - School Visits
 - StoryWalks™
 - Summer Reading

PLOT - INCEPTION AND GOALS FOR THE STUDENT LIBRARY CARD

- To enrich and support school instruction
- To reduce barriers and increase access
- To support traditional and digital literacy
- To increase literacy and educational success
- To create lifelong library users
- To combine resources



'POOL PASS TIMELINE

**2015 -
2020**

Student Library
Card Ideas
Explored

**NOV.
2020**

Innovation
Team Formed

**FEB.
2021**

Innovation
Team Proposal

**MARCH
2021**

Prepared MOU;
Prepared
for Card

**MAY
2021**

Met with
Liverpool CSD

**JUNE
2021**

Developed
MOU

**JULY
2021**

MOU
Signed

**JULY TO
DEC. 2021**

Implementation
on Hold

**FEB.
2022**

Launched
Pilot

**MARCH
2022**

Suspended
Tiered Launch

**SUMMER
2022**

Liverpool CSD
Redistricting

**OCT. TO
DEC. 2022**

Prep Relaunch
with New Pins

**JAN.
2023**

Implement
New Pins

EXPOSITION - INNOVATION TEAMS

- **Innovation teams involve staff in conceiving, designing and implementing changes and new initiatives - ultimately shaping how the library works.**
- Based on work from the New York Public Library, as reported in the Harvard Business Review (12/5/2016).





INNOVATION TEAM @ LPL

- **Team Charge: Present options for a Liverpool Library Student Card**
- *“We all agree that providing equitable and seamless access to the resources of the LPL is beneficial to the students of the Liverpool CSD. Last year, our staff and school librarians made progress advancing a student library card initiative, but then COVID and quarantine intervened. Let us build on their research and momentum to create a comprehensive program that ensures our resources are an integral part of a student’s learning experience.”*

CONSIDERATIONS

- Duplicate Cards
- Old Fines
- Opt-Out Options
- Family Educational Rights and Privacy Act (FERPA) Considerations
- Memorandum of Understanding (MOU)
- Branding
- Promotion





PREFACE

- Prepare proposal and identify key stakeholders
- Presented to LPL Board of Trustees
- Receive approval from Liverpool CSD Administration
- Met with Liverpool CSD IT Team
- Presented to Liverpool CSD Board of Education meeting

CHARACTER DEVELOPMENT - IMPLEMENTATION

Expected Key Stakeholders:

- LPL
- Liverpool CSD
- Liverpool CSD IT Department (New York State EdLaw 2-d)
- Onondaga County Public Library (OCPL) System
- LPL Legal Team



CHARACTER DEVELOPMENT - IMPLEMENTATION



Unexpected Key Stakeholders:

- Onondaga County IT Department
- Onondaga County Legal Team
- Innovative/ Polaris Library System Support Team
- Liverpool CSD Food Services Department
- Onondaga-Cortland-Madison BOCES/ CNYRIC IT Team



RISING ACTION - IMPLEMENTATION

- Determine Unique Identifiers for Barcodes and Pin Numbers
- Opt-Out Options
 - Parents/guardians are allowed to opt-out of 'Pool Pass
 - A form is provided on our website and through the school district
- MOU

RISING ACTION - IMPLEMENTATION

- Technical Issues with County IT Department:
 - Firewall
 - Data Encryption



PROMOTION



- Branding
 - Decide on Name
 - Develop Logo
- Develop Promotional Materials
 - Flyers and Posters
 - Bookmarks
 - "Swag" for Students

- search the catalog
- search website

[Home](#) » [Kids & Teens](#) » [Student Library Card](#)

Student Library Card



A library card for every student at Liverpool CSD

A new partnership between the Liverpool Public Library and the Liverpool Central School District will enable students to use their lunch pin as a library card at the Liverpool Public Library.

With the LPL Student Library Card, students can:

KIDS & TEENS

[Children](#)

[Teens](#)

[Homeschoolers](#)

[Student Library Card](#)

KIDS & TEENS

[Children](#)

[1000 Books Before Kindergarten](#)

LPL.ORG/POOLPASS
OR
LPL.ORG/STUDENTS

- Website for Public
 - All Things 'Pool Pass
 - Opt-Out Form
 - FAQ
 - Instructional Videos

LANDING PAGES BY GRADE

Liverpool Public Library / LibGuides / 'Pool Pass for Middle School Students / Home

'Pool Pass for Middle School Students: Home

This guide highlights a few Liverpool Library's databases, books, and streaming services that may interest our middle school students.

'Pool Pass



Middle School

Liverpool Public Library and Liverpool Central School District have teamed up to provide 'Pool Pass!

With 'Pool Pass, students use their lunch pin as a library card at the Liverpool Public Library.

Middle School Reads



Come visit us at the library!



Liverpool Library Programs



- Custom pages – using LibGuides – by grade level

COLLABORATION IS KEY

Worked with Liverpool CSD to distribute promotional materials and information to families

- Bookmarks
- Posters
- School Newsletters, Parent Square



'POOL PASS
A library card for every student at Liverpool CSD

USE YOUR LUNCH PIN AS A LIBRARY CARD AT THE LIVERPOOL PUBLIC LIBRARY!

With the LPL Student Library Card, you can:

- Download eBooks, audiobooks, magazines and music.
- Access digital resources such as databases, newspapers and reference books.
- Utilize streaming services, including hoopla.
- Place holds at LPL and borrow up to three physical items.
- Use computers in the library.

HOW TO USE:

- Visit www.LPL.org, select Kids & Teens, then Student Library Card.
- Use POOLSHS in front of your Liverpool CSD lunch pin.
- When asked for a PIN, use your birth date in a MM/DD/YY format. A number is not required for single digit days or months. For example, a birth date of Jan. 4, 2013 would have a pin of 1413.

'POOL PASS
Your all-access student library card

**LEARN MORE AT
LPL.ORG/STUDENTS -
OR ASK YOUR LIBRARIAN!**

CLIMAX - LAUNCHING 'POOL PASS

- Partnered with School Librarians
- Tiered Launch
 - Piloted at Two Middle Schools
- Pool Pass Introduction to Students
 - Promotion
 - Library Visits
 - Demonstration
 - Post Promotion





CLIMAX - LAUNCHING 'POOL PASS

- **A Few Plot Twists:**
 - Identified issues with PINs
 - Tiered launch placed on hold until issues could be addressed

THE NEXT CHAPTER

- Collaboration with Liverpool CSD IT Office
- Updating PINs
- Adding student initials to avoid duplication
- Relaunch 2023





LESSONS LEARNED

- Anticipate unexpected stakeholders
- Understand how students access technology in their schools
- Lunch Pins 101

WHERE TO START?

- Build Relationships – StoryWalks™
- Collaborative Programming – Geek Squad
- Communicate – Institution Cards for District Librarians
- Be Creative – Farmers Market for Kids



QUESTIONS?

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- Learn more about 'Pool Pass at **LPL.org/PoolPass**
 - Find resources and a copy of this presentation at **LPL.org/NYLA2022**



WHAT'S NEXT FOR 'POOL PASS?